ORGANISATION OVERVIEW

West Perth Local

Connecting community, creating vibrancy, activating place.

2017	7+	40+	15+	2,500+
Founded	Years active	Volunteers	Events delivered	Community attendees

WHO WE ARE

West Perth Local is a volunteer-run incorporated association (ABN 85 621 629 409) and part of the Western Australian Town Team Movement network. We were born from community ideas raised at the **2017 Perth City Summit** and formally incorporated in January 2019. Today, we are one of Perth's most active town teams – a grassroots group of committed volunteer residents, business owners and local investors working together to raise awareness of, and invest in, the suburb we love.

West Perth sits on Whadjuk Noongar country. Bounded by the City of Perth, it is home to around **6,000 residents** and a dynamic professional community. Kings Park – one of the world's largest inner-city natural parks – runs along our entire southern boundary. Open tree-lined streets, free public transport and a growing village centre make West Perth one of Perth's most liveable, walkable precincts – and we're determined to make the most of it.

Our aim is simple: create a vibrant environment where residents, workers and visitors recognise West Perth as a destination to **live local, work well, stay longer** and play in safety and harmony with the environment.

OUR HISTORY AT A GLANCE

- **2017** • West Perth Local concept raised at the Perth City Summit. Community feedback drives the creation of a dedicated neighbourhood team for West Perth.
- **2019** • Formally incorporated (January). First AGM. Launch of the West Perth Mural Project — "The Botanic Lady" on Hay Street, in collaboration with the City of Perth. Inaugural "Follow the Flowers" shopfront window competition. "A Day in West Perth" video produced with City of Perth.
- **2020** • COVID-19 response: "West Perth is Open for Business" campaign, providing local businesses a lifeline and keeping the community connected during lockdowns.
- **2021** • Inaugural Doggie Picnic community event. Heritage walking tour launched – "West Perth: Now & Then". First West Perth Winter Village Markets at Westcentre. WA State Government commits $150,000 to the BeeScene project.
- **2022** • Awarded the City of Perth Active Citizenship Award (Auspire Australia Day Awards) – peer recognition as an outstanding community group. Roving Christmas Carollers program enters its third year.
- **2023** • "West Perth – Now & Then" heritage walk sells out (3rd annual). Inaugural West Perth Movie Night: Elvis at the Old Observatory (220 attendees). Inaugural Music in the Gardens at Harold Boas Gardens – a new annual tradition begins.
- **2024** • West Perth Movie Night: Barbie (record attendance). Music in the Gardens Round 2. City of Perth Election Candidates Forum hosted by WPL at Julio's Italian Restaurant. BeeScene trail formally established as a permanent community asset.
- **2025** • Bee Scene Community BBQ. West Perth Movie Night: Wild Robot. "Now & Then" celebrates its 5th annual edition. Streets Alive "Forage" road mural on Outram Street launched — awarded State Government funding (one of only 7 groups across WA). Music in the Gardens Round 3 (430+ attendees).
- **2026** • Boorloo Heritage Walk (6th year). West Perth Movie Night: Minecraft. Now & Then enters its 7th year.

OUR SIGNATURE PROGRAMS & PROJECTS

Music in the Gardens

Annual free Spring/Kambarang concert at Harold Boas Gardens – now in its third year. 430+ community members attended in 2025. Co-hosted with the City of Perth.

West Perth Movie Night

Annual free outdoor cinema at the historic Old Observatory. Now in its fourth year, featuring films including Elvis, Barbie, Wild Robot and Minecraft. 600+ attendees in 2025.

West Perth: Now & Then

Annual guided heritage walking tour, now in its sixth year as part of the City of Perth's Boorloo Heritage Festival. A 2.5km guided loop visiting iconic local landmarks. Sold out in 2023 and 2024.

BeeScene – Native Bee Trail

Australia's first urban native bee village. Assisted WA Loves Nature to secure $150,000 of State Government-funds to create street art, bee hotels, native flora and sculptures along the West Perth village precinct.

Streets Alive – Pavement Decals

The Native Bee Scene Pedestrian Safety Project installing decals along Outram Street to encourage safe, predictable pedestrian movement while improving the streetscape. Funded by Main Roads WA Streets Alive Phase 1 program.

Streets Alive – Forage Mural

"Forage" – a road mural on Outram St celebrating local flora and native pollinators designed by artist Sioux Tempestt. WPL was one of 7 groups in WA awarded funding in the Main Roads WA Streets Alive Phase 2 program.

Community & Placemaking

From the Doggie Picnic and Winter Village Markets to shopfront window competitions and roving Christmas Carollers – WPL consistently brings residents and businesses together.

Advocacy & Governance

A voice for West Perth in City of Perth consultations, election candidate forums and neighbourhood planning. WPL leaders serve on the City's neighbourhood consultation panel.

Awareness & Education

We host community safety forums that connect residents, businesses, local government and other key stakeholders such as the police – encouraging shared safety priorities and information exchange.

RECOGNITION & AWARDS

City of Perth Active Citizenship Award

Auspire Australia Day Council of WA Community Citizen of the Year Awards, presented at the Australia Day Ceremony. Recognised for outstanding contribution to building community harmony, engagement and positive change.

Streets Alive Phase 2 Recipient

One of only 7 organisations across WA selected for the Main Roads WA Streets Alive Phase 2 program – a State Government initiative supporting community-led projects making streets safer, more vibrant and people-friendly.

$150,000 State Government Funding

State Budget 2021–22 commitment to the Native Bee Scene Trail, delivered by WA Loves Nature and the City of Perth.

KEY PARTNERS & SUPPORTERS

City of Perth Primary government partner – activation partners, co-hosting events and neighbourhood planning.

WA Loves Nature Co-creator of the BeeScene / Native Bee Scene Trail.

Main Roads WA / Streets Alive Funded the Street Decals and Forage road mural as part of Outram Street placemaking.

Town Team Movement / Doing Co. State placemaking network — peer learning, advocacy and collaborative funding.

State Government of WA $150,000 BeeScene funding commitment.

RAC WA & Lotterywest Community program supporters.

Local Business Partners We have a range of venue partners for community forums and annual AGMs.

Looking Ahead

We are building West Perth into a truly destination suburb that punches well above its size. West Perth Local is looking forward to maintaining our ongoing program of placemaking, public art and community connection.

We are always looking for new partners, members and supporters who share our vision for a more vibrant, connected and liveable West Perth. We invite you to be part of the story.

Email
westperthlocal@gmail.com

Web
westperthlocal.com.au

Social
@WestPerthLocal
(Facebook, Instagram, LinkedIn)